

End Tears at Bath Time (For You and Your Baby!)

All parents know there is nothing worse than your baby crying. You would do anything to stop it, right? We've been there and we know exactly how you feel. Baby's tears lead to mum or dad's tears, stress all round and further exhaustion for all of you. Isn't the best solution for your precious baby not to start crying in the first place?

We can't promise to stop all your baby's tears – they have precious few other ways to communicate after all – but we can make bath time more bearable for both of you.

You want to give your baby the best care you can and you are doing a great job. You know how important it is to moisturise your own skin, and you want to give the same love and attention to your baby's sensitive hair and scalp. You want to protect your baby from cradle cap. But conditioner on their head usually means conditioner in their eyes, and tears all round.

But there is an easy solution. Johnson's Baby Conditioner has the same famous no tears formula as Johnson's Baby Shampoo. It will keep hair and scalp soft and moisturised without the crying and stress. That's an easy win for both of you.

Even better, you can save money while stopping all those unnecessary tears. **[Click here right now]** to get your voucher for money off your new bath time saviour and to learn more about how we can help you care for your baby.

Good nights start with a good bath, and good baths start with Johnson's. Stop those tears today and make bath time fun again!